

**Q14. If you have any further comments or queries on the proposal for a Chester Business Improvement District, please provide them below or on a separate sheet of paper.**

**If you have filled in all the above, you will definitely need to fill in the boxes below:**

- Send me/email me more information about the new Chester BID and how it can help me to do better business
- Pop in for a coffee and tell me more
- I like what I hear already!
- I'd like to get more involved

**Thank you very much for taking part in this survey. Please return the completed questionnaire to:**

Sue Haslam  
Chairman  
Chester BID Steering Group  
c/o Legat Owen  
Albion House  
Albion Street  
Chester  
CH1 1RQ  
Tel: 01244 408 200  
Fax: 01244 408 208  
Email: seh@legatowen.co.uk  
www.chesterbid.com

**“Your chance to make change happen”**



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CLEANER SAFER BRIGHTER

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# Chester Business Improvement District Consultation Questionnaire



**Business Improvement Districts (BIDs)** provide an opportunity for the business community to initiate new projects and services, and enhance existing ones in order to improve their trading environment and directly benefit their businesses.

This questionnaire is an important step in establishing what you think needs to be done to ensure that Chester provides the best environment for your business. Your views, expressed in this survey, will form the basis of a Business Plan, which will also include details of the budget necessary to deliver the identified improvements.

Your views, as the person in Chester responsible for the success and profitability of your business, are really important to us (even though someone else in your company may make the final decision on how to vote in the ballot). We therefore ask you to take the time to consider the accompanying prospectus and complete this questionnaire.

## Q1. Details of your business

Your name: \_\_\_\_\_

Your position/job title: \_\_\_\_\_

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Head office tel no: \_\_\_\_\_ Local tel no: \_\_\_\_\_

Head office fax no: \_\_\_\_\_ Local fax no: \_\_\_\_\_

Head office email: \_\_\_\_\_ Local email: \_\_\_\_\_

## Q2. What is the nature of your business?

- |  |  |
|--|--|
| <input type="checkbox"/> Retail                              | <input type="checkbox"/> Leisure, e.g. pub, restaurant, club |
| <input type="checkbox"/> Entertainment, e.g. cinema, theatre | <input type="checkbox"/> Hotel                               |
| <input type="checkbox"/> Professional services               | <input type="checkbox"/> Not for profit                      |
| <input type="checkbox"/> Other (please specify) _____        |  |

**please continue overleaf →**

**“Your  
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for more info visit [www.chesterbid.com](http://www.chesterbid.com)

On the following questions please use this Score Guide:



**Q3. How important are the following in providing a safer City Centre?**

- a) Street Warden presence within the City Centre  
1  2  3  4  5  6
- b) Police presence/Community Support Officers, e.g. increased profile, higher numbers  
1  2  3  4  5  6
- c) CCTV expansion  
1  2  3  4  5  6
- d) Lighting upgrades  
1  2  3  4  5  6
- e) Reducing shoplifting/theft and vandalism  
1  2  3  4  5  6

**Q4. What other projects/services do you think should be considered to help provide a *safer* City Centre?**

**Q5. How important are the following to providing a cleaner City Centre?**

- a) Improved street cleaning (particularly at busy times)  
1  2  3  4  5  6
- b) More regular street washing  
1  2  3  4  5  6
- c) Chewing gum removal  
1  2  3  4  5  6
- d) More litter bins  
1  2  3  4  5  6
- e) Graffiti/Fly-posting removal  
1  2  3  4  5  6
- f) Co-ordinated trade waste removal service  
1  2  3  4  5  6
- g) Street repairs within a set time, e.g. paving, pot holes  
1  2  3  4  5  6

**Q6. What other projects/services do you think should be considered to help provide a *cleaner* City Centre?**

**Q7. How important are the following to providing a brighter City Centre?**

- a) More local marketing campaigns  
1  2  3  4  5  6
- b) More regional marketing campaigns  
1  2  3  4  5  6
- c) More national and international marketing campaigns  
1  2  3  4  5  6

**Q8. What other projects/services do you think should be considered to help provide a *brighter* City Centre?**

**Q9. Now please prioritise the three initiatives in order of importance, giving a score of 1 for the highest priority, 2 to the next and so on to 4 for the lowest priority.**

- A cleaner City Centre       A safer City Centre
- A brighter City Centre       Other \_\_\_\_\_

On the following question please use this Score Guide:



**Q10. To what extent do you (or your company) support the principle of establishing a BID that covers your business location in Chester City Centre?**

- a) You personally  
1  2  3  4  5  6
- or
- b) Your company  
1  2  3  4  5  6

**Q11. Who in your business will make the decision on how your company will vote in the BID ballot?**

- Me       Someone else       Don't know

**Q12. If someone else will decide, how much influence do you think you will have?**

- A lot       A little       None       Don't know

**Q13. If someone else will decide, please provide their contact details.**

Name: \_\_\_\_\_

Position/job title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone No: \_\_\_\_\_

Fax No: \_\_\_\_\_

Email: \_\_\_\_\_

please continue overleaf →